

From: LANCASTER COUNTY WOMAN

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RATE SHEET FOR ADVERTISERS (Effective 1/15/2015)
*****REACHES: TOTAL READERSHIP OF 72,000**

B&W Rates	4 Inches	6 Inches	8 Inches	10 Inches	14 Inches
1 Column	\$104	\$156	\$208	\$264	\$308
2 Columns	\$199	\$349	\$399	\$506	\$588
3 Columns	\$288	\$495	\$576	\$726	\$840
4 Columns	\$368	\$552	\$736	\$924	\$1064
5 Columns	\$440	\$660	\$880	\$1099	\$1260

Color Rates	Full	1/2	1/4
RCT	\$1495	\$977	\$695
LCT	\$1495	\$977	\$695
BB	\$1995	\$1223	\$895

**FRONT COVER:
FULL COLOR**

\$2495

**For Advertising or Editorial information in the
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