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PO Box 10354, Lancaster, PA 17605-0354
 www.lancastercountywoman.com

RATE SHEET FOR ADVERTISERS (Effective 1/1/2022)
 Reaches Total Readership of 72,000

FRONT COVER:
\$2,895

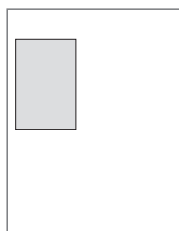
BACK COVER:
\$2,195

Call **717-299-5766** or **717-681-3179**
 for editorial or advertising information.

Special Placement Requests

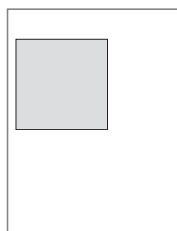
Inside Front/Inside Back Cover, Centerfold	+\$200
Small Front Cover Photo	\$385
Premier Top Front Cover Photo	\$825
Front Cover Banner Ads	\$550

2 column x 6"
 DISPLAY AD
\$425



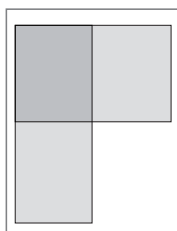
VERTICAL
 W: 4" | H: 6"

3 column x 6"
 DISPLAY AD
\$600



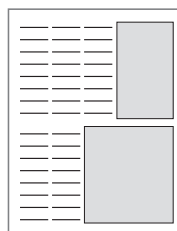
VERTICAL
 W: 6.08" | H: 6"

HALF PAGE
 DISPLAY AD
\$1,100



VERTICAL
 W: 5" | H: 12.25"
 HORIZONTAL
 W: 10.25" | H: 6"

HALF PAGE
 w/ARTICLE



VERTICAL AD
 W: 4" | H: 6"
 SQUARE AD
 W: 6.08" | H: 6"

DESIGN and WRITING

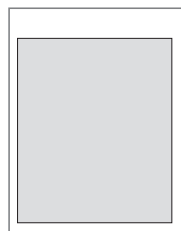
New ad designs and
 re-designs of existing ads \$100
 Writing fee. \$100
 Photographer fee \$150
 Stock photos avail. for additional fee.

PROOFS and CHANGES

We allow 2 sets of corrections on proofs.
 Additional proofs are billed at \$75 each.

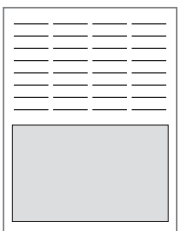
Proofs not returned **within 48 hours**
 with approval or corrections (in writing)
 are considered approved and will be
 submitted for print as shown.

FULL PAGE
 DISPLAY AD



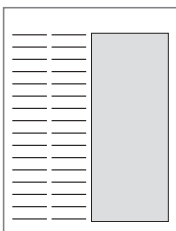
VERTICAL
 W: 10.25" | H: 12.25"

FULL PAGE
 w/ARTICLE



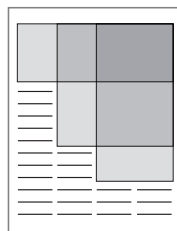
HORIZONTAL AD
 W: 10.25" | H: 6"

FULL PAGE
 w/ARTICLE



VERTICAL AD
 W: 5" | H: 12.25"

FULL PAGE FLEX*
 w/ARTICLE



2col: 4" | Flex H
 3col: 6.08" | Flex H
 4col: 8.17" | Flex H
 5col: 10.25" | Flex H

\$1,650

ACCEPTABLE FILE FORMATS

- PDF • InDesign • Illustrator
- JPG at 300 dpi actual size

THESE FILE FORMATS ARE NOT PRINT-READY

- PowerPoint • Microsoft Word
- Publisher

NON-accepted formats for print will
 incur additional charges for conversion.

Ads not submitted to correct size will
 incur charges to resize.

MATERIALS DEADLINES / LATE SUBMISSIONS

Submission deadlines will be provided.
 Materials submitted past these
 deadlines will incur RUSH charges.

*NOTE: If purchasing full page with article, ad can flex size
 to accommodate article length, but width needs to match 2-, 3-, or 4-column widths.

**SAVE with
 multi-issue
 CONTRACTS!**

3-issue Contract -10% discount • 6-issue Contract -20% discount

PAYMENT REQUIRED PRIOR TO PUBLICATION